		2024-2025 N	Master of Product Design and Development Mar	nagemen	nt Course Schedule
			Northwestern University Academic Calendar - Office of the	<u> </u>	
			FIRST YEAR STUDENTS - CLASS OF 2026	5	
			First 5 weeks		
			Second 5 weeks		
Quarter/Yr.	Class Time	Catalog No.	Course Title	Credits	Dates
Fall 2024	AM	MPD 400-0	Introduction to Product Design and Development	0.5	Sept. 27, Oct. 5, 11, 19, 25
FIRST YEARS	PM	MPD 450-0	Effective Communication	0.5	Sept. 27, Oct. 5, 11, 19, 25
	AM	MPD 430-0	Sustainability in the Product Development Process	0.5	Nov. 2, 8, 16, 22, Dec.7
	PM	MPD 442-0	Team Building and Organizational Behavior	0.5	Nov. 2, 8, 16, 22, Dec.7
			Note: There is no class on November 30th for the Thanks	giving holid	lay
Winter 2025	AM	MPD 420-0	Accounting Issues for Product Development	0.5	Jan. 10, 18, 24, Feb. 1, 7
FIRST YEARS	PM	MPD 410-0	Understanding through Design	0.5	Jan. 10, 18, 24, Feb. 1, 7
	AM	MPD 424-0	Financial Issues for Product Development	0.5	Feb. 15, 21, March 1, 7, 15
	PM	MPD 444-0	Negotiation/Conflict Resolution	0.5	Feb. 15, 21, March 1, 7, 15
	•		Spring Break: March 17 - 30	•	
Spring 2025	AM	MPD 432-0	Leading with Data Analytics	0.5	April 4, 12, 18, 26, May 2
FIRST YEARS	AM	MPD 408-0	Global Product Design and Supply Chains	0.5	May 10, 16, 24, 30, June 7
	PM	MPD 445-0	Product Management	1	April 4, 12, 18, 26, May 2, 10, 16, 24, 30, June 7
			SECOND YEAR STUDENTS - CLASS OF 202	25	·
Quarter/Yr.	Class Time	Catalog No.	Course Title	Credits	Dates
Fall 2024	AM	MPD 406-0	Human Factors	0.5	Sept. 28, Oct. 4, 12, 18, 26
SECOND YEARS	PM	MPD 416-0-20	Customer Driven Opportunities	0.5	Sept. 28, Oct. 4, 12, 18, 26
	AM	MPD 458-0	Intellectual Capital Strategy	0.5	Nov. 1, 9, 15, 23, Dec. 6
	PM	MPD 416-0-21	Customer Driven Opportunities	0.5	Nov. 1, 9, 15, 23, Dec. 6
			Note: There is no class on November 29th for the Thanks	giving holid	ay
Winter 2025	AM	MPD 402-0	Management of Product Innovation	0.5	Jan. 11, 17, 25, 31, Feb. 8
SECOND YEARS	PM	MPD 403-0	Creativity and Understanding through Design Sprints	1	Jan. 11, 17, 25, 31, Feb. 8, 14, 22, 28, March 8, 14
	AM	MPD 405-0	Agile Management of Software Product Design & Devlpmt	0.5	Feb. 14, 22, 28, March 8, 14
			Spring Break: March 17 - 30		
Spring 2025	АМ	MPD 409-2	Business Model Design	1	April 5, 11, 19, 25, May 3, 9, 17, 23, 31, June 6 (PM class for 6/6)
SECOND YEARS	PM	MPD 401-1	Principles of Marketing	0.5	April 5, 11, 19, 25, May 3
	PM	MPD 449-0	Global Leadership in a Smart and Connected World	0.5	May 9, 17, 23, 31, June 6 (AM class for 6/6)
			Capstone Presentations and Reception: Thursday, Jur	ne 6 2024	

McCormick Graduation Weekend 2025: June 20-23th 2025					
CLASS TIMES - DATES & TIMES SUBJECT TO CHANGE					
Friday AM: 8:30 am-11:30 am					
Friday PM: 12:30 pm-3:30 pm					
Saturday AM: 9:00 am-12:00 noon					
Saturday PM: 1:00 pm-4:00 pm					